



# SPONSORSHIP OPPORTUNITIES

GREATER VISIBILITY FOR YOUR COMPANY



ORGANIZED BY



IN PARTNERSHIP WITH



# PLATINUM SPONSOR €UR 30,000

This package is a partnership that guarantees your company a high profiled participation.

No competitors of yours will be granted this option.

- ✈️ **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you would like to target.
- ✈️ **A 24sqm booth (US: 260sqft).** A very limited number of these booths will be available. These are shell scheme spaces including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.
- ✈️ **Boeing director meeting:** this is a 30min off the schedule meeting with one or two high level Boeing delegates (director or higher) dealing with your services or products. The meeting will be arranged as we get closer to the event. You can still have meetings with other Boeing representatives in your regular schedule.
- ✈️ **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.
- ✈️ **A two-sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the event guide providing such information as the general program, conferences summaries, floor plan and so forth. You will supply the artwork on a printable and high-definition format. Final deadline for submission is Feb 10, 2024.
- ✈️ **A two-sided flyer presenting your company** services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participant's schedules of meetings and are handed over to every participant. You will supply the flyers on A4 format and courier them to the address the organizers will indicate. The flyers need to be received by Feb 10, 2024.
- ✈️ **An up to 90sec video presenting your company.** This file will be played nonstop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you. Final deadline for submission is Feb 10, 2024.
- ✈️ **Your company logo visible:** on the event official website, on other marketing materials, at strategic locations at the venue, on floor plans, etc.
- ✈️ **Unrestricted access to the convention for up to 5 delegates**



\* This feature is exclusive to the first two companies to sign up for a platinum option.

## GOLD SPONSOR €UR 19,000

- ✈ **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you want to target.
- ✈ **A 12sqm booth (US: 130sqft).** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- ✈ **A two-sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high-definition format. Final deadline for submission is Feb 10, 2024.
- ✈ **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendee will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.
- ✈ **An up to 90sec video presenting your company.** This file will be played nonstop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you. Final deadline for submission is Feb 10, 2024.
- ✈ **Your company logo visible: on the event official website, on other marketing materials, at strategic locations at the venue, on floor plans, etc.**
- ✈ **Unrestricted access** to the convention for up to **3 delegates**
- ✈ **Free goodies:** supply 1000 small items bearing your company logo (i.e. airplanes). These free goodies will be distributed to all the companies having booths and visitors going through our reception desk.

## SILVER SPONSOR €UR 11,000

- ✈ **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- ✈ **A 12sqm booth (US: 130sqft).** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- ✈ **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendee will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over. Final deadline for submission is Feb 10, 2024.
- ✈ **Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.**

## MOBILE APPLICATION €UR 15,000

- ✈ **Application sponsor:** A&DSS expects 1000+ users of the event's application. The application will be downloadable from the Dec, 2023. Your company logo will be displayed on every page of the app
- ✈ **Website visibility:** Your logo with an embedded link to your website will be displayed at the top of the participants list and on our online platform. This is a strategic location where all the participants can make their meetings requests
- ✈ **A schedule with approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target
- ✈ **A 12sqm booth (US: 130sqft).** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location
- ✈ **An advert page in the event program booklet:** a full page reserved for your company and inserted before the conference program. The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high-definition format. Final deadline for submission is Feb 10, 2024
- ✈ **A push notification message** drafted and supplied by you will be sent prior or during the event
- ✈ **Unrestricted access to the convention for up to 4 delegates**
- ✈ **And more visibility for the users on the interactive mobile app features,**  
[Click here to see all visibility items and app features](#)

# BOEING CONFERENCE DAY €UR 15,000

A&DSS' first day on March 12 will feature presentations given by Boeing executives from 08.00am-05.00pm. The Boeing Conference Day is attended by over **450 professionals and offers tremendous visibility, as well exclusive exposure to Boeing executives.** Sponsors will be granted the following advantages:

- ✈️ **No competitors to your company** will be accepted as a sponsor of the Boeing Conference Day.
- ✈️ **5 minute slot to talk about your company** during the inaugural address, along senior executives from Boeing and Washington State.
- ✈️ **Your company logo will be displayed on the event's website.**
- ✈️ **Two roll-up banners** with graphics, designed and supplied by your team, will be displayed in the conference room.

## "A LA CARTE" SPONSORSHIP

- ✈️ **Premium booth location (near Boeing's)** **€UR 15000**  
Four 24sqm booths (US: 260sqft) will be built right after the entrance. Two of these are reserved for the Boeing Company and the State of Washington. The other two will be granted to corporations willing to be located at a strategic spot and close to our main partners. A 24sqm booth includes 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics. A schedule of meetings with requested and approved contacts is also part of this item.
- ✈️ **Hot and cold beverage area** **€UR 15000**  
Take the opportunity to support a complimentary beverage spot on March 13&14 This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.
- ✈️ **VIP Lounge** **€UR 10000**  
The VIP lounge is the selective area reserved for top executives with busy schedules of meetings. Non-VIP attendees can access this area only when they have meetings with a VIP. This is an outstanding opportunity to show off your company to an audience of high-level delegates.
  - A rollup banner, supplied by you, presenting your company placed at the area entrance or inside
  - 4 easels with your company name laid on bar where executives enjoy free hot and cold beverages
  - An up to 30sec video presenting your company. This file will be played nonstop on screens located at the VIP area. The video shall bear no sound and be supplied by you. Final deadline for submission is Feb 10th, 2024.
- ✈️ **Lanyards** **€UR 10000**  
1500+ attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate. Final deadline for submission is Feb 10th, 2024.
- ✈️ **Reception desk / Main Entrance** **€UR 2000**  
Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.
- ✈️ **Online partnership** **€UR 2000**  
Supply your company logo and we'll post it on the event official website below all the official partners.
- ✈️ **Boeing article special advert** **€UR 2000**  
The event guide will feature a two-page article from the Boeing Company. A one-page advert will be placed between the two pages. The guide is distributed to all the attendees and Boeing's messages are always a special attraction. An opportunity for a company eager to optimize its visibility. Note that this option is subject to approval. Final deadline for submission is Feb 10th, 2024.
- ✈️ **Official event guide** **€UR 1000**  
A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two-sided advert inside. Final deadline for submission is Feb 10th, 2024.
- ✈️ **Mobile APP options available:** [Click here to see all visibility items and app features](#)
  - **Push notification** **€UR 500**
  - **Promotional banner** **€UR 500**
  - **Promotional text message** **€UR 500**

\* IMPORTANT NOTE: You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. All requests are subject to validation by BCI Aerospace, a division of advanced business events. Your sponsorship will become effective upon the latter approval. advanced business events reserve the right to deny any potential sponsors their requested options.

# BOOKING FORM

## ORDER CONFIRMATION

Please check the appropriate boxes, enter the correct figures on the right side and make sure this section matches your selection above.

<input type="checkbox"/> Platinum Sponsor	€UR 30000 _____
<input type="checkbox"/> Gold Sponsor	€UR 19000 _____
<input type="checkbox"/> Silver Sponsor	€UR 16000 _____
<input type="checkbox"/> Mobile Application	€UR 15000 _____
<input type="checkbox"/> Boeing Conference Day	€UR 15000 _____
<input type="checkbox"/> Premium booth location (near Boeing)	€UR 15000 _____
<input type="checkbox"/> Hot & Cold Beverage area	€UR 15000 _____
<input type="checkbox"/> VIP Lounge	€UR 10000 _____
<input type="checkbox"/> Lanyards	€UR 10000 _____
<input type="checkbox"/> Reception desk / Main Entrance	€UR 2000 _____
<input type="checkbox"/> Online partnership	€UR 2000 _____
<input type="checkbox"/> Boeing article special advert	€UR 2000 _____
<input type="checkbox"/> Official event guide	€UR 1000 _____
<input type="checkbox"/> Mobile app (push notification)	€UR 500 _____
<input type="checkbox"/> Mobile app (Promotional banner)	€UR 500 _____
<input type="checkbox"/> Mobile app (promotional text message)	€UR 500 _____
<b>GRAND TOTAL DUE (excluding taxes)</b>	_____

## PAYMENT TERMS

\*Additional Information on tax

- Your company is based in a non-European country, no taxes are applicable.
- Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- Your company is registered in France, French tax (VAT) is due
- Your company is registered in Italy; Italian tax (VAT) is due.  
Our Rome office will bill you and include the VAT amount.

**Full payment at booking is accepted. Your account must be balanced before the event.**

Payment can be made by:  
- credit card from an online facility (visa and master credit card only)  
- wire transfer to our bank account (send us a copy of the receipt by email at [compta@advbe.com](mailto:compta@advbe.com))

Our bank account details:  
- IBAN: FR76 3000 4008 0400 0100 7591 014  
- BIC Code: BNPAFRPPXXX  
- Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES  
- Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France

# ADVANCED BUSINESS EVENTS

## TERMS & CONDITIONS

**Event name: AEROSPACE & DEFENSE SUPPLIER SUMMIT 2024 (referred to as the "Event"):**

**Date: MARCH 12 - 14, 2024 (referred to as the "Event date")**

**Location: Seattle Convention Center (referred to as the "Place"):**

**City: Seattle, WA, USA**

### **1/ ORGANIZATION**

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 Rue de la Rochefoucauld, 92100 Boulogne-Billancourt - France, hereafter referred to as the Organizer.

### **2/ PURPOSE**

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

### **3/ PLACE AND DATE**

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

### **4/ REGISTRATION, CANCELLATION, PAYMENT**

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

### **5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS**

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

### **6/ PREVENTIVE MEASURES**

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

### **7/ INSURANCE**

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event. The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

### **8/ APPLICABLE AMENDMENTS**

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force. The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

### **9/ USE OF PARTICIPANT LOGO**

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

### **10/ SETTLEMENT**

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

### **11/ PRIVACY AND SECURITY POLICY**

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: privacy, confidentiality and management of personal information

**COMPANY NAME:**

**Name of authorized officer or representative:**

**I agree with advanced business events general terms and conditions**

**Date and signature:**